



I have many things to tell you so you can choose one of them in this menu

- EXPERIENCE
- EDUCATION
- MORE
- PROFESSIONAL SKILLS
- PERSONAL SKILLS
- LANGUAGES
- MORE (AND MORE)

Also you can check my portfolio [here!](#)



HI! I'M LIRIOS FLORES  
*(yes, Lirios; and yes, Flores)*



Creative and Designer. Interested in Brand Management using good ideas. I want to resolve the customer problems using creativity and building committed brands at the same time.

More about me at [www.deliriobrand.com](http://www.deliriobrand.com)

Up!



### WORK EXPERIENCE

#### Ideas builder and Brand Developer

Freelance Project at deliriadas.com  
Since 2013

#### UX/UI Senior Designer

frog - Capgemini Invent  
Since Oct 2021

#### UX/UI Designer

Idean - Capgemini Invent  
Nov 2019 - Oct 2021

...

#### Graphic Designer

New Balance Retail Iberia. Madrid  
Oct 2016 - May 2018

#### New Business Creativity and Web Designer

Tilo Motion. Madrid  
Apr 2014 - Oct 2016

#### Community Manager

Garaje by McCann Worldgroup. Madrid  
Jun 2014 - Nov 2014

#### New Business Creative

Garaje by McCann Worldgroup. Madrid  
Apr 2013 - Sept 2013

#### Creative and Tourism Campaigns Designer

Castro Consulting, Marketing Turístico. Valencia  
Jun 2012 - Sept 2012

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### EDUCATION

**Digital Product Manager Advanced**  
The Hero Camp  
2023

**Scrum Certificate**  
Scrum.org  
2023

**Postgraduate Degree in Brand and Communications Management**  
UOC  
2016

**Connected Manager**  
Capgemini Learning  
2023

**Higher-degree in Graphic Design**  
EASD Alcoi  
2014

**Google UX Design**  
Coursera  
Jul 2021

**Advertising and PR Degree**  
UJI. Castellón  
2013

**Idean Design Thinking**  
Coursera  
Apr 2021

**Environmental Education and Interpretation**  
Instituto Formación Servef. Gandia  
2019

**Certificat Valencià Mitjà**  
Junta Qualificadora de coneixements en València  
Jan 2019

My experience story at [LinkedIn](#)

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### MORE

**Les Mills Body Combat / CX**  
Les Mills  
2017

**Business English: Networking**  
Coursera  
Jan 2023

**Calligraphy Workshop with Ricardo Rousselot**  
EASD Alcoi  
2014

**Hight Fidelity Prototypes on Figma**  
Coursera  
Apr 2021

**Official publication**  
"Análisis de la Comunicación Financiera online como herramienta para la contribución a la reputación".  
UJI. Castellón  
2013

**Responsive Web Design in Adobe Xd**  
Coursera  
Apr 2021

**Creative Solutions Course by Ezequiel Triviño**  
UJI. Castellón  
2012

**Equality Communications Seminary**  
UJI. Castellón  
2012

**Prevention of Domestic Violence with communion Anabella Foundation**  
UJI. Castellón  
2012

**Protocol Courses**  
UJI. Castellón  
2011

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### PROFESSIONAL SKILLS

- Adobe Creative Cloud ● ● ● ● ● ● ● ●
- Sketch, Xd, Figma ● ● ● ● ● ● ● ●
- Design Thinking ● ● ● ● ● ● ● ●
- Visual Design ● ● ● ● ● ● ● ●
- Communication Strategy ● ● ● ● ● ● ● ●
- Concept tasks ● ● ● ● ● ● ● ●
- Agile tools ● ● ● ● ● ● ● ●
- Brand Construction ● ● ● ● ● ● ● ●
- Mural, miro ● ● ● ● ● ● ● ●

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### PERSONAL SKILLS

- ● ● ● ● ● ● ● Teamwork
- ● ● ● ● ● ● ● Management and planning
- ● ● ● ● ● ● ● Personal Development
- ● ● ● ● ● ● ● Empathy
- ● ● ● ● ● ● ● Creativity
- ● ● ● ● ● ● ● Capacity for Resolution
- ● ● ● ● ● ● ● Dynamic

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### LANGUAGES

**English**  
Intermediate

**Català**  
Native

**Castellano**

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### MORE (AND MORE)

#### Interested in

Healthy habits and physical activity  
Ethics and Social Responsibility  
Cooperations Projects  
Emotional intelligence

#### Heavy user of

Small Markets  
Shazam  
Spotify  
Headphones  
Sneakers

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Less snoozing time, more hours to design.