



I have many things to tell you so you can choose one of them in this menu

- EXPERIENCE
- EDUCATION
- MORE
- PROFESSIONAL SKILLS
- PERSONAL SKILLS
- LANGUAGES
- MORE (AND MORE)

Also you can check my portfolio here!



HI! I'M LIRIOS FLORES
(yes, Lirios; and yes, Flores)



Creative and Designer. Interested in Brand Management using good ideas. I want to resolve the customer problems using creativity and building committed brands at the same time.

More about me at www.deliriobrand.com

Up!



WORK EXPERIENCE

- Ideas builder and Brand Developer**
Freelance Project at deliriadas.com
Since 2013
- UX/UI Senior Designer**
frog - Capgemini Invent
Since Oct 2021
- UX/UI Designer**
Idean - Capgemini Invent
Nov 2019 - Oct 2021
- ...
- Leisure Time Monitor**
El Mas de Xetà. Llutxent
Apr 2019 - Jul 2019
- Leisure Time Monitor**
El Collell Casa de Colònies. Girona
Mar 2019 - Apr 2019
- Turism Entertainer**
Somnis una fàbrica de Sueños. Poseidón Hotels. Benidorm
May 2018 - Oct 2018
- Graphic Designer**
New Balance Retail Iberia. Madrid
Oct 2016 - May 2018
- New Business Creativity and Web Designer**
Tilo Motion. Madrid
Apr 2014 - Oct 2016
- Community Manager**
Garaje by McCann Worldgroup. Madrid
Jun 2014 - Nov 2014
- New Business Creative**
Garaje by McCann Worldgroup. Madrid
Apr 2013 - Sept 2013
- Creative and Tourism Campaigns Designer**
Castro Consulting, Marketing Turístico. Valencia
Jun 2012 - Sept 2012

Up!



EDUCATION

- Postgraduate Degree in Brand and Communications Management**
UOC
2016
- Higher-degree in Graphic Design**
EASD Alcoi
2014
- Advertising and PR Degree**
UJI. Castellón
2013
- Environmental Education and Interpretation**
Instituto Formación Servef. Gandía
2019
- Google UX Design**
Coursera
Jul 2021
- Idean Design Thinking**
Coursera
Apr 2021
- Certificat Valencià Mitjà**
Junta Qualificadora de coneixements en Valencià
Jan 2019

My experience story at [LinkedIn](https://www.linkedin.com)

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MORE

- Les Mills Body Combat / CX**
Les Mills
2017
- Caligraphy Workshop with Ricardo Rousselot**
EASD Alcoi
2014
- Official publication**
"Análisis de la Comunicación Financiera online como herramienta para la contribución a la reputación".
UJI. Castellón
2013
- Creative Solutions Course by Ezequiel Triviño**
UJI. Castellón
2012
- Equality Communications Seminary**
UJI. Castellón
2012
- Prevention of Domestic Violence with communion Anabella Foundation**
UJI. Castellón
2012
- Protocol Courses**
UJI. Castellón
2011
- Business English: Networking**
Coursera
Jan 2023
- Hight Fidelity Prototypes on Figma**
Coursera
Apr 2021
- Responsive Web Design in Adobe Xd**
Coursera
Apr 2021

Up!



PROFESSIONAL SKILLS

- Adobe Creative Cloud ● ● ● ● ● ● ● ○
- Sketch, XD, Figma ● ● ● ● ● ● ● ○
- Design Thinking ● ● ● ● ● ● ● ○
- Visual Design ● ● ● ● ● ● ● ○
- Communication Strategy ● ● ● ● ● ● ● ○
- Concept tasks ● ● ● ● ● ● ● ○
- Agile tools ● ● ● ● ○ ○ ○ ○
- Brand Construction ● ● ● ● ● ○ ○
- Mural, miro ● ● ● ● ● ○ ○

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PERSONAL SKILLS

- ● ● ● ● ● ● ○ Teamwork
- ● ● ● ● ● ○ ○ Management and planning
- ● ● ● ● ○ ○ ○ Personal Development
- ● ● ● ● ● ● ○ Empathy
- ● ● ● ● ● ● ○ Creativity
- ● ● ● ● ● ● ○ Capacity for Resolution
- ● ● ● ● ○ ○ ○ Dynamic

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LANGUAGES

- English**
Intermediate
- Català**
Native
- Castellano**

Up!



MORE (AND MORE)

- Interested in**
Healthy habits and physical activity
Ethics and Social Responsibility
Cooperations Projects
Emotional intelligence
- Heavy user of**
Small Markets
Shazam
Spotify
Headphones
Sneakers

Up!



Less snoozing time, more hours to design.